LIAT LEON STERN

Product Designer

+972-50-7471121

liat.leon.stern@gmail.com

View portfolio ↗

INTRODUCTION

I'm Liat, A Product Designer who is passionate about clean, thoughtful & functional design. Curious by nature, I enjoy solving challenging problems, connecting with and understanding people.

SKILLS

Creative problem solving

Team player

Self-learning

Highly motivated

Concept development

Time management

Illustration

Humen centered

Branding & identity

TOOLS

Figma

XD

Typography

Adobe Illustrator

Adobe Photoshop

Adobe Indesign

LANGUAGES

Native speaker **Hebrew**

Fluent **English**

EXPERIENCE

Freelance product designer

2019 - PRESENT

- Product design- Conducted surveys and user researches, created wireframes, prototypes and provided clients with a targeted experience website.
- Working directly with stakeholders.
- Oversaw brand identity and product strategy.
- Attending meetings, briefings, and presentations.

Founder of "Alma children Puppet Theater"

2017 - 2020

Actress at Habima and Hacameri theaters

2013 - 2018

EDUCATION

Product design course

Create, UX/UI School

2020 - 2021

An intensive 7-months course dedicated to UX/UI design.
The lessons were lead by Israela Tal (Wix, Fiverr, Riskified) and Lior Yair (Comigo, Wix, Founder of Create & Netcraft).

Graphic design course

Studio 6B, Design school

2018 - 2019

An extensive course on the bases of UX/UI, typography, color theory, layout and composition, branding, and logo design.

Diploma in performing arts

Seminar Ha'kibutzim Collage

2010 - 2013

IN MY FREE TIME I ENJOY...

- **Reading real paper books-** These days I'm reading "the design of everyday things" by Don Norman, and "don't make me think" by Steve Krug.
- **Social and collaborate on different Facebook groups-** Such as "Startup Designers", "User experience Israel", "WE - Women Experience (XX+UX Israel)" and more.
- **Learning new things online-** The latest course I'm taking is Daniel Scott's course "Figma UI/UX Design essentials" on Skillshare.